

## **RedShop Technologies Limited Privacy Policy**

RedShop Technologies Limited (“us”, “we”, or “our”) operates the redshop.io website and the RedShop mobile application (hereinafter referred to as the “Service”). Our Privacy Policy explains how we collect, use, disclose, and protect information that applies to our Service, and your choices about the collection and use of your information. This policy sets out how RedShop collects and uses the information that we collect about you when you use the RedShop services.

### **Collecting and Using Your Personal Data**

#### **Types of Data Collected**

##### **Personal Data**

While using Our Service, we may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

- Email Address
- Phone Number
- First Name & Last Name
- Business Name

##### **Usage Data**

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device.

##### **Tracking Technologies and Cookies**

We use Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our Service.

We do not sell, trade, rent or otherwise share for marketing purposes your Personal Information with third parties without your consent, except as otherwise stated in this Privacy Policy. We do share Personal Information with vendors who are performing services for the Company.

##### **Use and sharing of information**

We may share Personal Information with outside parties if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to meet any applicable legal process or enforceable governmental request.

In general, we use Non-Personal Information to help us improve the Service and customize the user experience. We also aggregate Non-Personal Information in order to track trends and analyze use patterns on the Site. This Privacy Policy does not limit in any way our use or disclosure of Non-Personal Information and we reserve the right to use and disclose such Non-Personal Information to our partners, advertisers and other third parties at our discretion.

In the event we undergo a business transaction, your Personal Information may be among the assets transferred. You acknowledge and agree that such transfers may occur and are permitted by this Privacy Policy, and that any acquirer of our assets may continue to process your Personal Information as set forth in this Privacy Policy. We recommend that you check the Website periodically to stay updated on how your information is used.

### **Protection measures**

We implement security measures designed to protect your information from unauthorized access. Your account is protected by your account password. We further protect your information from potential security breaches by implementing certain technological security measures. However, these measures do not guarantee that your information will not be accessed, disclosed, altered or destroyed by breach of such firewalls and secure server software. By using our Service, you acknowledge that you understand and agree to assume these risks.

### **Link to other Websites**

As part of the Service, we may provide links to other websites or applications that are not owned or controlled by us. Please be aware that we are not responsible for the privacy practices employed by those websites or the information or content they contain. This Privacy Policy applies solely to information collected by us through the Site and the Service. We encourage you to read the privacy terms of other websites before proceeding to use them.

### **Contact**

In case of any questions or concerns regarding this Policy or the practices, we encourage you to contact us at:

**support@redshop.io**

Last updated on \_\_/\_\_/\_\_\_\_