

Redshop Technologies Ltd ("Redshop", "we", "us", or "our") provides a cloud-based e-commerce platform ("the Service") that allows users to set up and manage online stores. The following terms and conditions ("Terms") govern your access to and use of the Service.

By accessing or using the Service, you agree to be bound by these Terms. If you do not agree to these Terms, you may not access or use the Service.

1. **Eligibility.** You must be at least 18 years old and have the capacity to enter into a legally binding agreement to use the Service.
2. **Account Registration.** In order to use the Service, you must register for an account ("Account") and provide certain information about yourself as prompted by the registration form. You agree to provide accurate, current, and complete information about yourself, and to maintain and update your information to keep it accurate, current, and complete.
3. **Account Security.** You are responsible for maintaining the confidentiality of your Account login information and for all activities that occur under your Account. You agree to immediately notify us of any unauthorized use of your Account or any other breach of security.
4. **Use of the Service.** You are granted a limited, revocable, non-exclusive, non-transferable license to access and use the Service for your personal or business use, subject to these Terms.
5. **Modifications to the Service.** We reserve the right to modify or discontinue, temporarily or permanently, the Service (or any part thereof) with or without notice. You agree that we will not be liable to you or to any third party for any modification, suspension, or discontinuation of the Service.
6. **Fees and Payment.** You agree to pay all fees and charges incurred in connection with your Account, including any applicable taxes, in accordance with the pricing and payment terms presented to you at the time the fees and charges are incurred. We reserve the right to change our pricing and payment terms at any time, and such changes will be effective upon posting on our website or through the Service.
7. **Intellectual Property.** The Service and all content and materials included on or made available through the Service, including text, graphics, logos, images, and software, are the property of Redshop or its licensors and are protected by

copyright, trademark, and other intellectual property laws. You may not use any content or materials on the Service for commercial purposes without obtaining a license to do so from Redshop or the relevant licensor.

8. **User Content.** You may be able to submit, upload, publish, or otherwise make available certain content, including text, photos, videos, or other materials ("User Content") through the Service. You retain ownership of any intellectual property rights that you hold in the User Content. By making any User Content available through the Service, you grant us a worldwide, non-exclusive, royalty-free, perpetual, irrevocable, and fully sublicensable license to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, and display the User Content in any media or form. You represent and warrant that you have all rights necessary to grant this license.
9. **User Conduct.** You agree that you will use the Service only for lawful purposes and in accordance with these Terms. You agree not to use the Service in any way that:
 - Infringes the intellectual property rights of any person or entity;
 - Violates any laws, regulations, or rules;
 - Is defamatory, libelous, obscene, or otherwise offensive or inappropriate;
 - Is harmful to the Service or its users, such as by introducing viruses,